

Innovating Like Your Firm's Future Depends on It — And It Does!



Law practice suffers from a rapidly growing innovation gap! Whether you work at a big firm, a small firm, in house, or on your own, everyone is being affected by the legal climate change—changing economics, new technologies, new entrants, and serious debates about the continued vitality of the conventional law business model itself.

What opportunities await innovative lawyers and law firms? What threats loom for practitioners who close their eyes to changes swirling around them? Amid the extraordinary debate in the U.S. and globally, what can your firm actually do about it?

We've assembled a great panel of legal innovators and experts to help you ask the right questions and make sense of what's going on. Topics will include:

- Lessons learned from managed innovation programs and innovation researchers.
- Cultural and regulatory barriers to legal innovation and calls for change.
- New client demands and expectations—being responsive to new legal models.
- Legal publishers and other disrupters of the legal services status quo.
- Big firm strategies and stressors—addressing the changing economy.
- Small firm and solo strategies and stressors—thinking like an entrepreneur.
- New law practice and communications technologies—asking the right questions for your legal practice situation.
- New ways of adding value to legal services by “re-engineering” the way lawyers work and tools lawyers have at their disposal.
- New ways of collaborating and communicating with clients—listening to changing needs.
- Methods of serving the next generation of clients—being proactive.
- Legal insurance opportunities and implications.
- Ways practitioners are coping with change.

FEATURING:

- **Co-chair: LaVern Pritchard**, *Pritchard Law Webs / LawMoose*
- **Co-chair: Mark Cohen**, *Cohen Professional LLC*
- **David Curle**, *Director, Lead Analyst / Legal, Tax and Regulatory Info., Outsell, Inc.*
- **Bryn Vaaler**, *Professional Services Partner, Dorsey & Whitney LLP*
- **Thom Miranda**, *Miranda Legal Systems*
- **Shaun Jamison**, *Attorney at Law*
- **Jason Brown**, *Brown Law Offices, P.A.*
- **Will Bulmer**, *Law Offices of William K. Bulmer II*
- **Sam Glover**, *The Glover Law Firm LLC*
- **Andrea Hable**, *Hable Law, PLLC / MSBA PracticeLaw.org*
- **Michael Weber**, *Weber Law Group, P.A.*

Thursday, February 10
8:30 to 11:40 a.m. at the HCBA office.

3.0 CLE credits applied for.



Can't make it downtown? This program is also available as a live CLE Webcast. Webcast details/pricing/registration at www.hcba.org.

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3 ways to register

1. Register online: www.hcba.org.
2. Register by phone: 612-752-6600.
3. Mail in this form with check payable to “HCBA” to:
Hennepin County Bar Association
600 Nicollet Mall, #390, Minneapolis, MN 55402

Cancellations must be received at least three days in advance of the seminar in order to receive a refund.

*Satisfy all of your CLE credits for one low price with the CLE ONE CARD. This 12-month CLE pass is available to members for \$599 and to nonmembers for \$699. Card holders can attend an unlimited number of the HCBA's half-day programs, full-day programs, and noontime seminars, for 12 months after date of purchase.

Call 612-752-6600 with any questions on HCBA CLE programs or the CLE ONE CARD.

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- HCBA member \$135 Non-member \$160
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